

Digital infrastructure to expand broadband connectivity in Southern Africa

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WORLD BANK GROUP

Five Institutions, One Group

Our Mission

To end extreme poverty

To promote shared prosperity

IBRD

The International Bank
for Reconstruction and
Development

IDA

The International
Development
Association

IFC

The International
Finance Corporation

MIGA

The Multilateral
Investment Guarantee
Agency

ICSID

The International
Centre for Settlement
of Investment Disputes

World Bank by the Numbers

\$45.9B

Financial Assistance

The Bank loans and grants money...

Products & Services

12,000

Projects

...to support development and
relief...

Projects

189

Member Countries

...as a truly global partnership.

Countries | Partners

THE WORLD BANK DIGITAL ECONOMY FOR AFRICA (DE4A) INITIATIVE



- A **US\$25 billion** commitment from the World Bank to support Africa to embrace the digital economy as a driver of growth and innovation, across **five foundational pillars**
- Supports the **African Union’s digital transformation strategy** for the region, as well as the **UN Broadband Commission’s Connecting Africa Through Broadband** strategy to reach universal access in Africa by 2030



DIGITAL INFRASTRUCTURE

Availability of affordable, high speed internet, which is instrumental to bringing more people online



DIGITAL PLATFORMS

Presence and use of digital platforms that can support greater digital exchange, transactions and access to public and private services online



DIGITAL FINANCIAL SERVICES

Ability to pay, save, borrow, and invest through digital means, enabling access to digital services and increasing rate of online transactions



DIGITAL SKILLS

Development of a tech-savvy workforce, with basic and advanced digital skills to support increased technology adoption and innovation

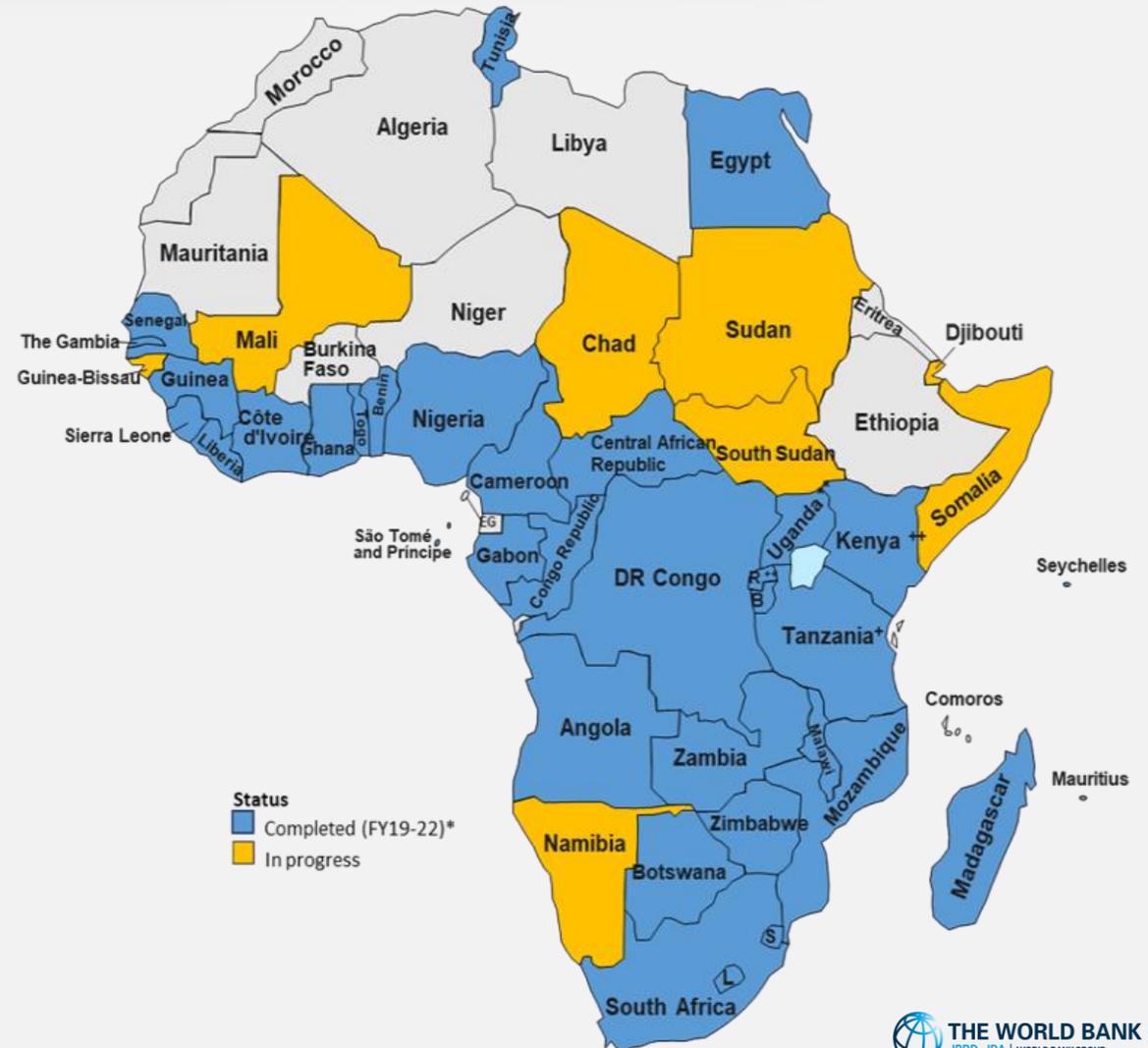


DIGITAL ENTREPRENEURSHIP

Presence of an ecosystem that supports firms to generate new products and services leveraging new technologies and business models

STATUS OF DE4A DIGITAL DIAGNOSTICS

- 32 DE4A Digital Diagnostics complete
- 7 Diagnostics in progress
- Toolset and reports available at <https://www.worldbank.org/en/programs/all-africa-digital-transformation/country-diagnostics>



A REGIONAL APPROACH IS NEEDED IN AFRICA TO ACCELERATE DIGITAL DEVELOPMENT



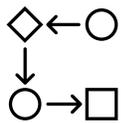
Work towards **universal broadband access** and the free flow of **digital goods and services** across borders



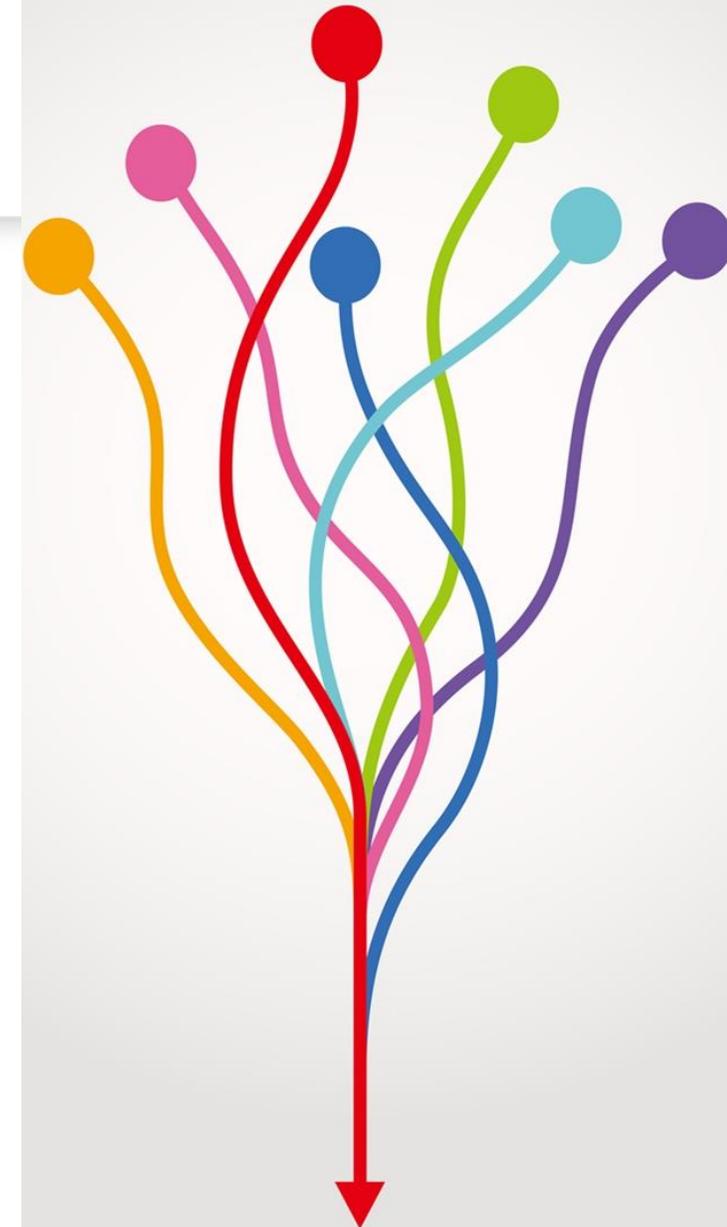
Achieve **economies of scale** and **network effects** to crowd-in private investment and increase competitiveness



Support **regional integration** efforts, e.g. AfCFTA



Enhance **sub-regional and continental level coordination** by strengthening Regional Economic Communities (RECs)



OVERVIEW OF EASTERN AFRICA REGIONAL DIGITAL INTEGRATION PROGRAM

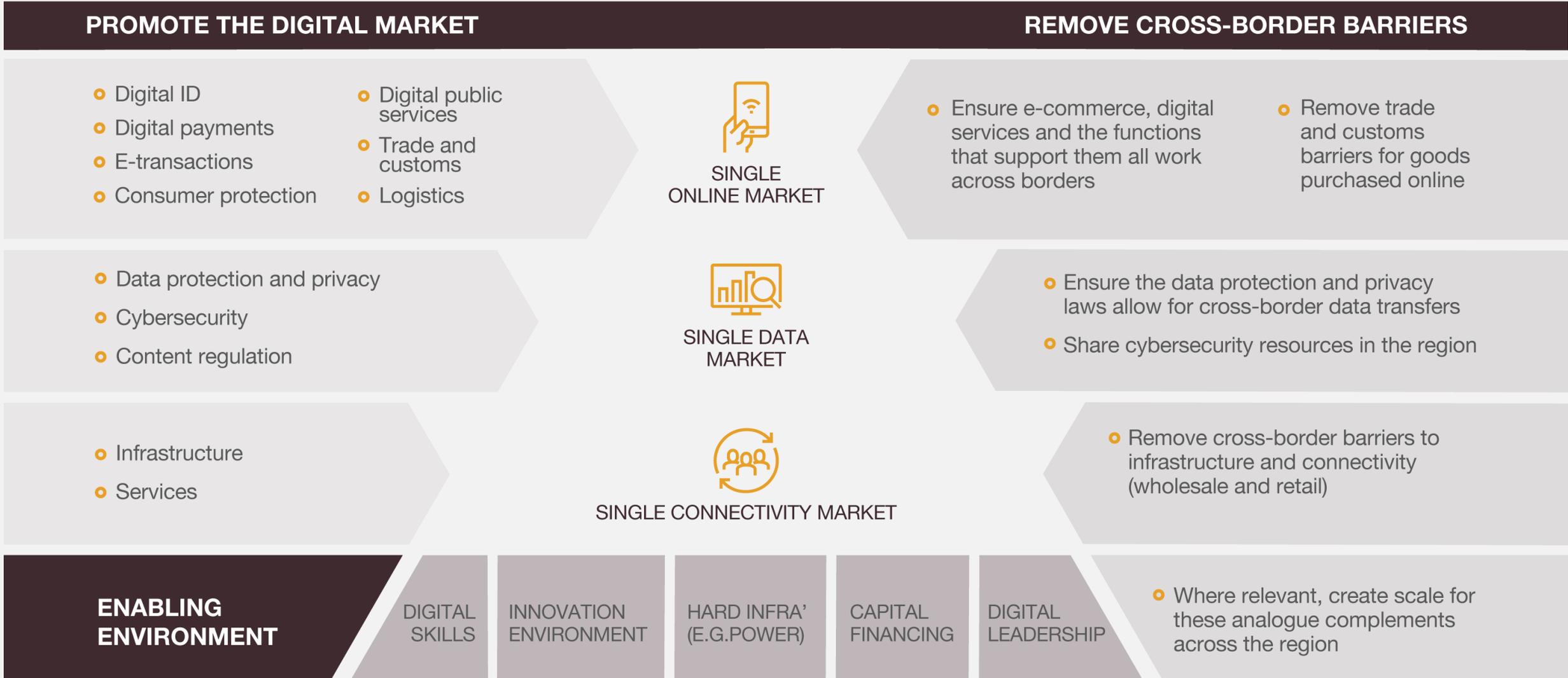
The **project development objective** is to increase access to broadband and digital services through the development and integration of digital markets in the Eastern Africa region. The project forms part of the engagements under the Horn of Africa initiative.



Estimated IDA for Phase I	US\$230 million
Countries that have indicated interest	<ul style="list-style-type: none"> - Federal Democratic Republic of Ethiopia - Federal Republic of Somalia - Republic of South Sudan – TBC - Republic of Sudan*
RECs US\$ 20m +	Regional Economic Communities (RECs)
Project Components	<ul style="list-style-type: none"> - Component 1: Connectivity Market - Component 2: Data Market Development and Integration - Component 3: Online Market Development and Integration

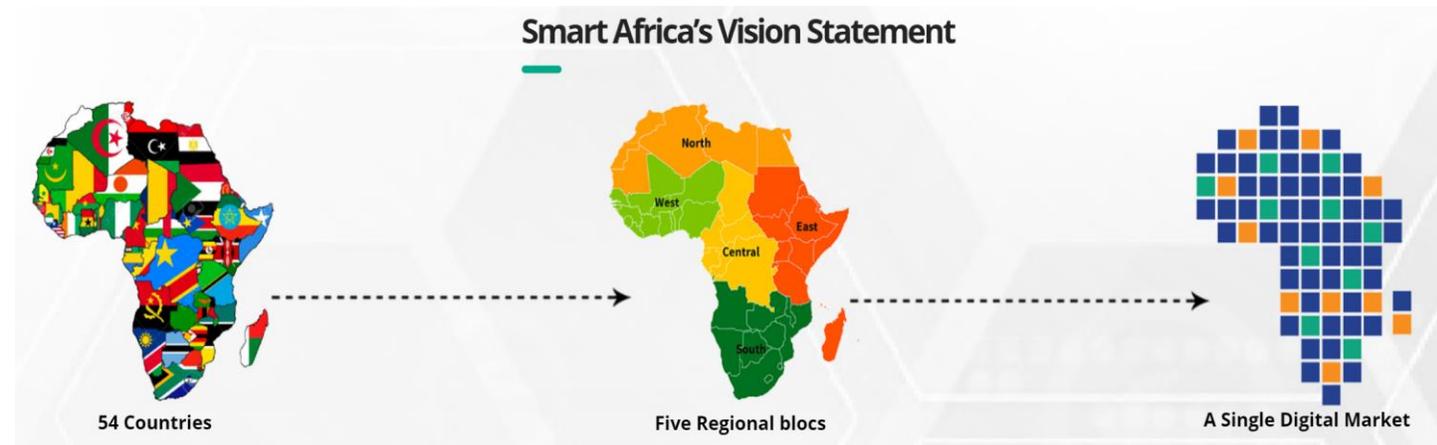
The project will crowd-in private investment to enhance cross-border links

THE SINGLE DIGITAL MARKET STRATEGIC FRAMEWORK



THE OPPORTUNITY FOR A SOUTHERN AFRICA SINGLE DIGITAL MARKET

- Smart Africa Alliance Adopted the theme of “A Single Digital Market for Africa” for the 2018 Transform Africa Summit, following the publication of the World Bank flagship report
- Sub-regional markets were seen as the building blocks to a single digital market across Africa
- As with the Eastern Africa regional program, a single digital market in the Southern Africa region also offers opportunity for additional growth and development of the digital economy
- This could be managed through SADC as the coordinating body, bringing together cross-border opportunities in connectivity, data and online digital markets



**The WB is keen to hear
your priorities, questions
and feedback.**

Thank you!



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